

Program Scorecard 2022-23

Business Generalist 30-102-5

Student Demographics	2022-23		2021-22		2020-21	
	Number	Percent	Number	Percent	Number	Percent
Full-Time	81	47%	11	35%	10	45%
Part-Time	91	53%	20	65%	12	55%
Students with Disabilities	11	6%	2	6%	2	9%
Students of Color	25	15%	2	6%	0	0%
Financial Aid Recipients	10	29%	12	39%	5	23%
Male	79	46%	13	42%	11	50%
Female	93	54%	18	58%	11	50%
Mean Age	27		32		25	
Median Age	23		30		22	
Mode Age	19		20		20	
Bias per WTCS (NTO*)	Female		Female		Female	
Total Program Students	172		31		22	
Total Pre-Program Students	1		0		0	

NOTE: Demographics include program students only, with the exception of financial aid

*NTO: non-traditional occupation

Student Interest	2022-23	2021-22	2020-21	2019-20	2018-19
New Accepted Students	29	28	24	11	NA
Capacity	110	80	110	50	NA
Percent Capacity	26%	35%	22%	22%	NA
FTEs	127	15	10	4	NA
Fall/Spring Waitlist	0	0	0	0	NA

Graduate Placement	2022-23*	2021-22	2020-21	2019-20	2018-19
Graduates	140	106	87	24	NA
Employed in Related Field	NA	76%	67%	100%	NA
Seeking Employment	NA	0%	0%	50%	NA
Continuing Education	NA	80%	83%	90%	NA
Survey Response Rate	NA	93%	90%	91%	NA

*2022-23 graduate placement data is not available because graduates are surveyed 6 months to 1 year after graduation; 2022-23 data will be available spring 2024.

Wages & Openings	2021-22
CVTC Graduate Average Hourly Wage	\$22.47
CVTC Graduate Average Annual Wage	\$47,436
Regional Median Annual Wage	\$62,400
Regional Job Openings	169

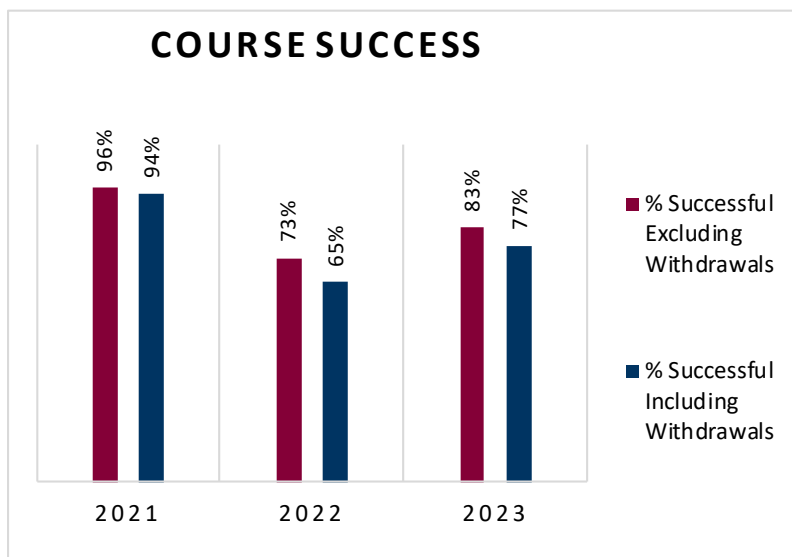
CVTC Key Performance Indicator Goals		
	Goal	Actual
Graduation within 1 year	90%	87%
Job Related Placement	90%	82%
Aidable FTEs	3,865	3,835

Graduation Rates	Cohort Year*					3 -Year Program Target	WTCS
	2022-23	2021-22	2020-21	2019-20	2018-19		
Graduation within 1 Year	87%	83%	81%	73%	NA	84%	NA

*Cohort year is the year the student started in the program.

Course Success Rates	Academic Year					3-Year Program Target
	2022-23	2021-22	2020-21	2019-20	2018-19	
Core Courses						
Course Success Rate	77%	65%	75%	44%	NA	66%
Withdraw Rate	7%	11%	11%	34%	NA	NA
General Education Courses						
Course Success Rate	NA	NA	NA	NA	NA	NA
Withdraw Rate	NA	NA	NA	NA	NA	NA

Technical Skills Attainment	2022-23	2021-22	2020-21	2019-20	2018-19
Met	6	6	0	0	NA
Not Met	0	0	0	0	NA
Not Assessed	0	0	0	0	NA



CAREER CLUSTER
Business, Management & Admin

Business Generalist (30-102-5)
2022-23 Course Success

Delivery Method	Successful Count	Unsuccessful Count	Withdrawal Count	Enrollment Count	% Successful Excluding Withdrawals	% Successful Including Withdrawals
Blended (less than 50% online)	5	1	0	6	83%	83%
Face-to-Face	17	3	4	24	85%	71%
MyChoice	12	2	2	16	86%	75%
Online	71	16	4	91	82%	78%
Grand Total	105	22	10	137	83%	77%

Course & Delivery Method	Successful Count	Unsuccessful Count	Withdrawal Count	Enrollment Count	% Successful Excluding Withdrawals	% Successful Including Withdrawals
102-109 Business Analytics	13	1	0	14	93%	93%
Blended (less than 50% online)	2	1	0	3	67%	67%
MyChoice	1	0	0	1	100%	100%
Online	10	0	0	10	100%	100%
102-112 Principles of Management	20	3	3	26	87%	77%
Face-to-Face	6	0	2	8	100%	75%
Online	14	3	1	18	82%	78%
102-113 Business Ethics	12	1	0	13	92%	92%
Blended (less than 50% online)	2	0	0	2	100%	100%
Face-to-Face	1	0	0	1	100%	100%
Online	9	1	0	10	90%	90%
102-130 Innovative Business Mindset	12	0	2	14	100%	86%
Face-to-Face	3	0	0	3	100%	100%
MyChoice	1	0	1	2	100%	50%
Online	8	0	1	9	100%	89%
102-133 Leadership for Bus Excellence	16	4	1	21	80%	76%
Blended (less than 50% online)	1	0	0	1	100%	100%
Face-to-Face	3	1	1	5	75%	60%
Online	12	3	0	15	80%	80%
103-170 Microsoft Excel	10	4	1	15	71%	67%
MyChoice	3	0	0	3	100%	100%

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2022-23 Course Success

Course & Delivery Method	Successful Count	Unsuccessful Count	Withdrawal Count	Enrollment Count	% Successful Excluding Withdrawals	% Successful Including Withdrawals
Online	7	4	1	12	64%	58%
104-102 Marketing Principles	10	5	2	17	67%	59%
Face-to-Face	2	1	1	4	67%	50%
MyChoice	4	1	0	5	80%	80%
Online	4	3	1	8	57%	50%
116-193 Human Resources, Intro	12	4	1	17	75%	71%
Face-to-Face	2	1	0	3	67%	67%
MyChoice	3	1	1	5	75%	60%
Online	7	2	0	9	78%	78%
Grand Total	105	22	10	137	83%	77%